

# TAIPEI

## Exhibition Area at MEDICA 2024

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MEDICA

Hall 16, E02-1~6

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臺北市生技產業國際商機拓展計畫成果專刊



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# 計畫緣起及目標

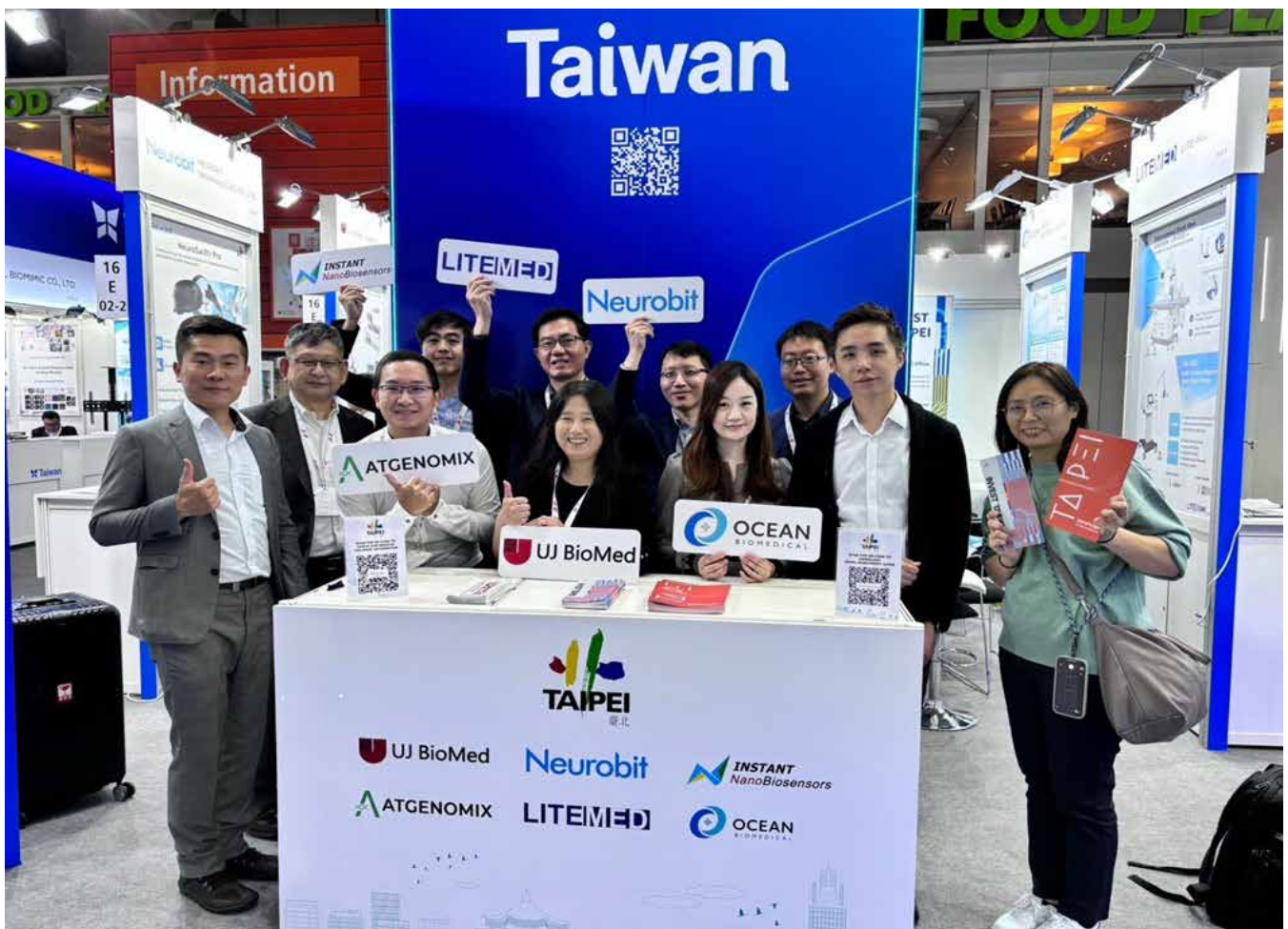
## Introduction

為行銷臺北市生技產業發展特色、優質投資環境及「生技之都」形象，協助臺北市生技產業國際鏈結、全球市場拓展，臺北市政府產業發展局特邀集臺北市生技廠商共同組團參與國際生技展會，透過海外國際展會渠道，加速本市生技廠商開拓國際市場版圖，引領生技廠商國際接軌，積極促成產業商機交流合作。

今年度是以全球規模最大的專業醫療器材貿易展-德國杜塞道夫國際醫療器材展(MEDICA)-臺灣館為臺北館參展標的，進行籌展相關規劃。

德國杜塞道夫國際醫療器材展(MEDICA)是全球規模最大的專業醫療器材貿易展之一，2023年共計有來自全球6,273家專業醫療器材廠商參展，涵蓋實驗室/體外診斷、醫療耗材、醫用IT解決方案、物理治療/骨科、醫療科技/電子醫材等五大醫材及技術應用領域，吸引全球超過150個國家、83,000名國際買主前來參觀，為醫療器材廠商鏈結全球商機最佳國際展會平台。

藉由辦理2024MEDICA-「臺北展示區」，除了協助北市績優生技企業有效擴展國際知名度、吸引資金并且提供產品行銷之機會，同時促成臺北市生技廠商產品銷售、技術移轉、共同研發…等商機交流與合作，促進產業升級。另一方面，運用海外國際展會渠道，對外展現北市生技聚落與產業廊帶的發展優勢及友善投資環境。



▲臺北展區6家參展廠商於展區前合影 Group photo

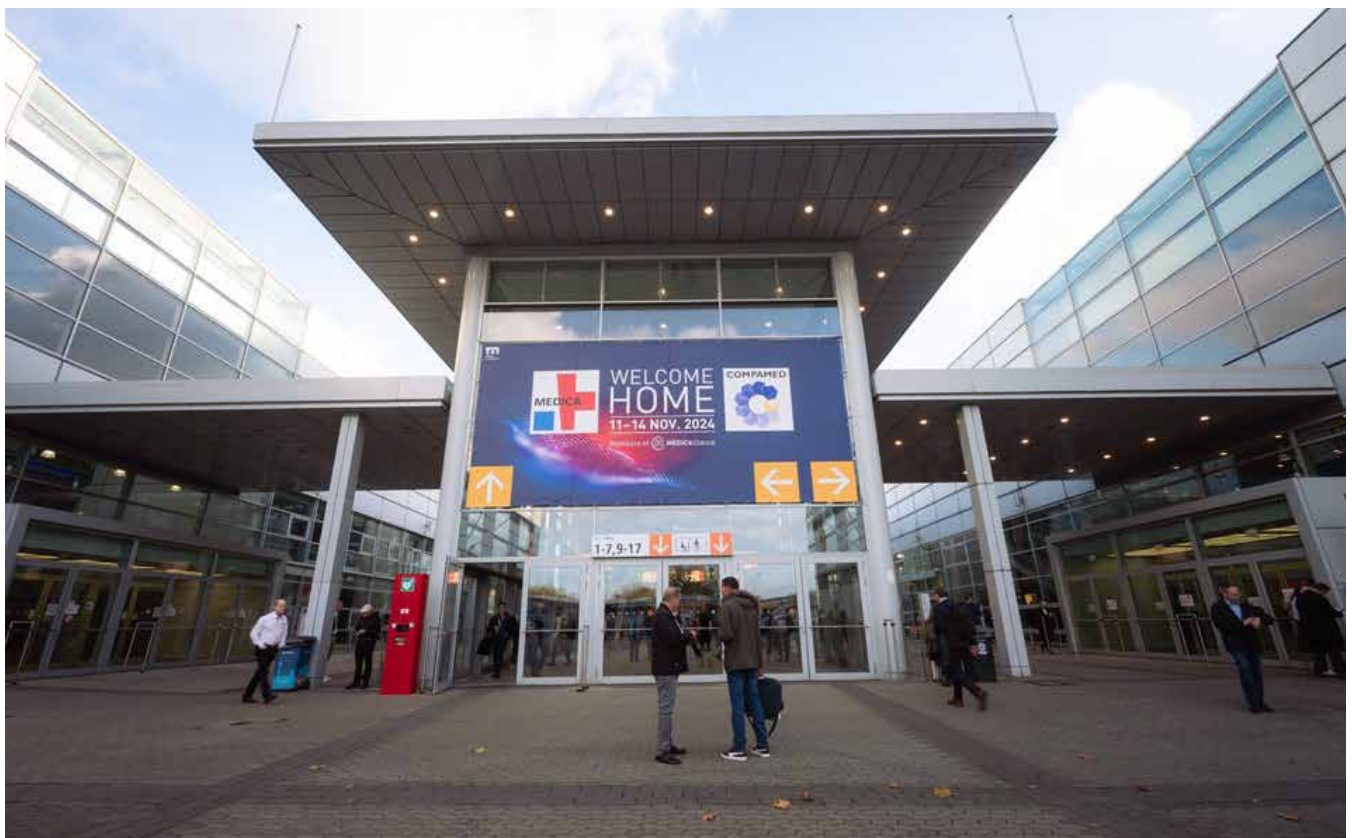


To promote Taipei City's distinctive biotech industry development, its superior investment environment, and its "Biotech Capital" image, and to facilitate international connections and global market expansion for Taipei's biotech industry, Taipei City Government organized a group of Taipei's biotech companies to participate in international biotech exhibitions.

Through overseas international exhibition channels, we aimed to accelerate the expansion of our city's biotech companies into the global market, lead biotech companies to connect with the international community, and actively promote industrial business opportunities and cooperation.

This year, we targeted the MEDICA trade fair in Düsseldorf, Germany, the world's largest professional medical device trade fair, as the Taipei Exhibition Area target, and carried out relevant planning for the exhibition. MEDICA is one of the world's largest professional medical device trade fairs. In 2023, a total of 6,273 professional medical device manufacturers from around the world exhibited, covering five medical device and technology application areas: laboratory/in vitro diagnostics, medical consumables, medical IT solutions, physical therapy/orthopedics, and medical technology/electronic medical devices. The fair attracted over 83,000 international buyers from more than 150 countries, making it the best international exhibition platform for medical device manufacturers to connect with global business opportunities.

By organizing the 2024 MEDICA "Taipei Exhibition Area," we successfully helped Taipei's outstanding biotech companies effectively expand their international reputation, attract investment, and provide opportunities for product marketing. We also facilitated business opportunities and cooperation such as product sales, technology transfer, and joint research and development among Taipei's biotech companies, thereby promoting industrial upgrading. On the other hand, by utilizing overseas international exhibition channels, we showcased Taipei's biotech cluster and industrial corridor's development advantages and friendly investment environment to the world.



▲進入MEDICA大會主要出入口 Main entrance of MEDICA

# 2024 醫材海外市場開發實戰演習營

Training Workshop for Overseas Market Development of Medical Devices



▲2024 醫材海外市場開發實戰演習營主視覺 Banner of training workshop for MEDICA 2024

為協助臺北展區參展廠商在今年MEDICA展覽中取得亮眼成績，本課程特別設計了多項實務演練與分享。透過課程，學員將深入了解市場調查、客戶開發、行銷策略等關鍵環節，並學習如何優化產品簡報，提升產品曝光度。此外，課程也提供豐富的交流機會，讓學員能與同行交流經驗、拓展人脈。

To assist exhibitors from the Taipei Pavilion in achieving outstanding results at this year's MEDICA exhibition, this course has been specially designed with a variety of practical exercises and sharing sessions. Through the course, participants will gain in-depth understanding of key aspects such as market research, customer development, and marketing strategies. They will also learn how to optimize product presentations and increase product visibility. Additionally, the course provides ample opportunities for participants to exchange experiences and expand their networks with their peers.



▲講師分享B2B客戶開發經驗

Sharing B2B customer acquisition experience



▲講師與學員互動-現場答疑

QA section



# 前進杜塞道夫! 北市生技企業德國展露光芒!

Heading to Düsseldorf ! Taipei's Biotech Firms Shine in Germany !



▲臺北展區6家參展廠商大合照 Group photo

臺北市政府與本市6家績優生技企業，首次出征歐洲，參加全球規模最大、最具指標性的B2B專業醫療器材展-德國杜塞道夫醫療器材展(MEDICA 2024)，展現臺北生技醫材多元實力，參展首日吸引來自義大利、印度、荷蘭、法國、德國等多國前來，參觀及洽商場次達266場次!

Taipei City Government, together with six of the city's leading biotech companies, made its European debut at MEDICA 2024, the world's largest and most prestigious B2B medical device trade fair in Düsseldorf, Germany. Demonstrating the diversity of Taipei's medical device industry, the first day of the exhibition attracted visitors and business inquiries from Italy, India, the Netherlands, France, and Germany, totaling 266 meetings.

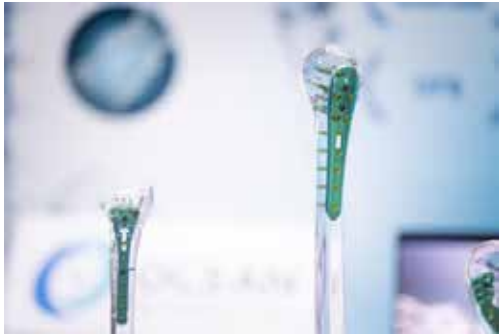


▲臺北展區廠商向參觀者展示創新醫療解決方案 Introducing innovative solutions to visitors

2024年德國杜塞道夫醫療器材展臺北展示區參展廠商技術產品領域多元，其中亞大基因科技(Atgenomix)以建構和運行精準醫療分析的Atgenomix SeqsLab平台，展現Bio-IT精準醫療軟體實力；寶健科技展示通過美國FDA 510(k)許可，具有X光雙定位的 LM-9200系列體外震波碎石機，展現震波技術醫療應用研發成果亮點；創新醫材公司奧澄生醫的「新型鎖定加壓醫療骨板螺釘系統」，讓醫師在手術過程中不需再透過專用系統消毒，即可立即使用，克服傳統鎖定骨板系統的限制；詠捷生醫具有豐富的醫療保健診斷與生物醫學系統自動化平台開發經驗，完整連結基礎醫學研究與臨床需求，提供客製化解決方案；神經元科技展示已獲FDA及TFDA認證的NeuroSwift®pro，專為診斷中樞神經系統與平衡系統疾病設計，透過先進的眼動追蹤技術進行檢測，確保高干擾環境下仍能準確測量瞳孔中心和凝視位置；奈捷生技以超靈敏光感測生物指標檢測儀參展，展示早期阿茲海默症血液檢測解決方案。此外，神經元科技與奈捷生技另參加台灣館醫材趨勢Pitch，向來自各國參觀者介紹產品技術亮點，讓全球看見臺北生技耀眼光芒！

Taipei Exhibition Area at the 2024 MEDICA trade fair in Düsseldorf showcased a diverse array of innovative medical device technologies from Taipei-based companies, demonstrating the city's thriving biomedical industry on the global stage. **Atgenomix**, a leading bioinformatics company, presented its Atgenomix SeqsLab platform, a precision medicine analysis tool that demonstrates the company's expertise in bio-IT. **Lite-Med Inc.** displayed its LM-9200 series extracorporeal shock wave lithotripter, which has received FDA 510(k) clearance and features dual X-ray localization, highlighting the company's advancements in shock wave technology for medical applications. **Ocean Biomedical**, an innovative medical device company, introduced its new locking compression bone plate and screw system, which eliminates the need for sterilization using a dedicated system during surgery, overcoming the limitations of traditional locking bone plate systems. **UJ BioMed**, with extensive experience in developing medical diagnostic and biomedical automation platforms, provides customized solutions that bridge the gap between basic medical research and clinical needs. **Neurobit Technologies** showcased its FDA and TFDA-approved NeuroSwift®pro, designed for diagnosing central nervous system and balance disorders. The device utilizes advanced eye-tracking technology to ensure accurate measurement of pupil center and gaze position even in highly disruptive environments. **Instant NanoBiosensors** presented an ultra-sensitive photometric biomarker detection instrument, demonstrating a potential solution for early detection of Alzheimer's disease through blood tests. Additionally, Neurobit Technologies and Instant NanoBiosensors participated in the Taiwan Pavilion's Medical Device Trend Pitch, introducing their cutting-edge technologies to a global audience and further highlighting Taipei's vibrant biotech industry.





▲(上)神經元展品、(下)奧澄展品  
Products of exhibitors



▲臺北展區廠商獲選參加臺灣館 趨勢分享  
2 of our exhibitors were selected for  
the company presentation



▲亞大基因和參觀者介紹、互動  
Atgenomix team interacting with visitors



▲寶健展品DM  
DM of Lite-Med

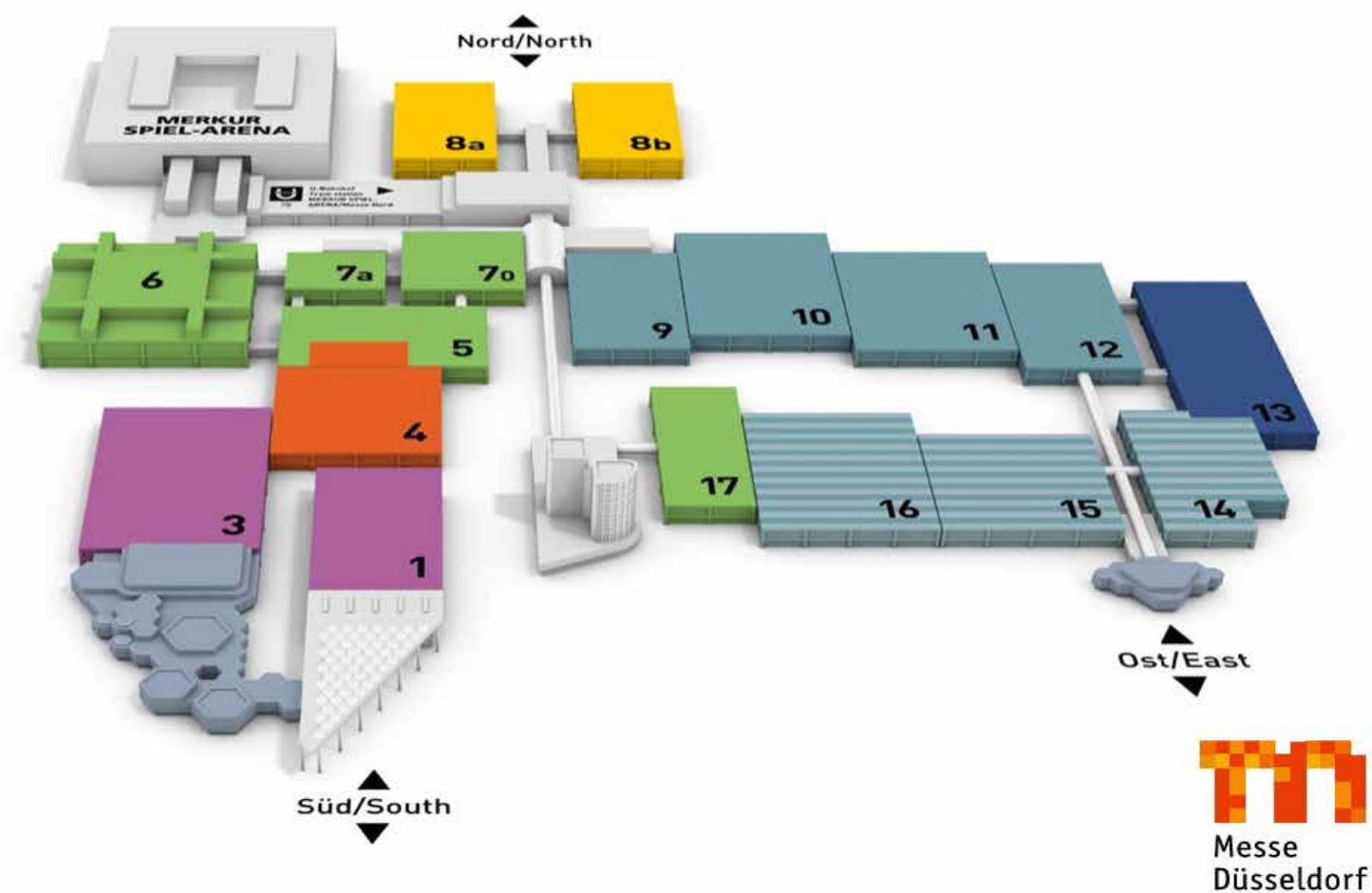
生技產業已邁入開拓全球版圖關鍵時刻，臺北市政府將持續投注資源，支持企業參與國際展會，吸引國際目光，開啟全球商機渠道，打造生技臺北國際品牌！

As the biotech industry enters a critical phase of global expansion, the Taipei City Government will continue to invest in supporting local companies to participate in international exhibitions. By attracting international attention and opening up global business opportunities, we aim to establish Taipei as a world-renowned biotech hub!



# 杜塞道夫展覽貿易中心 平面圖

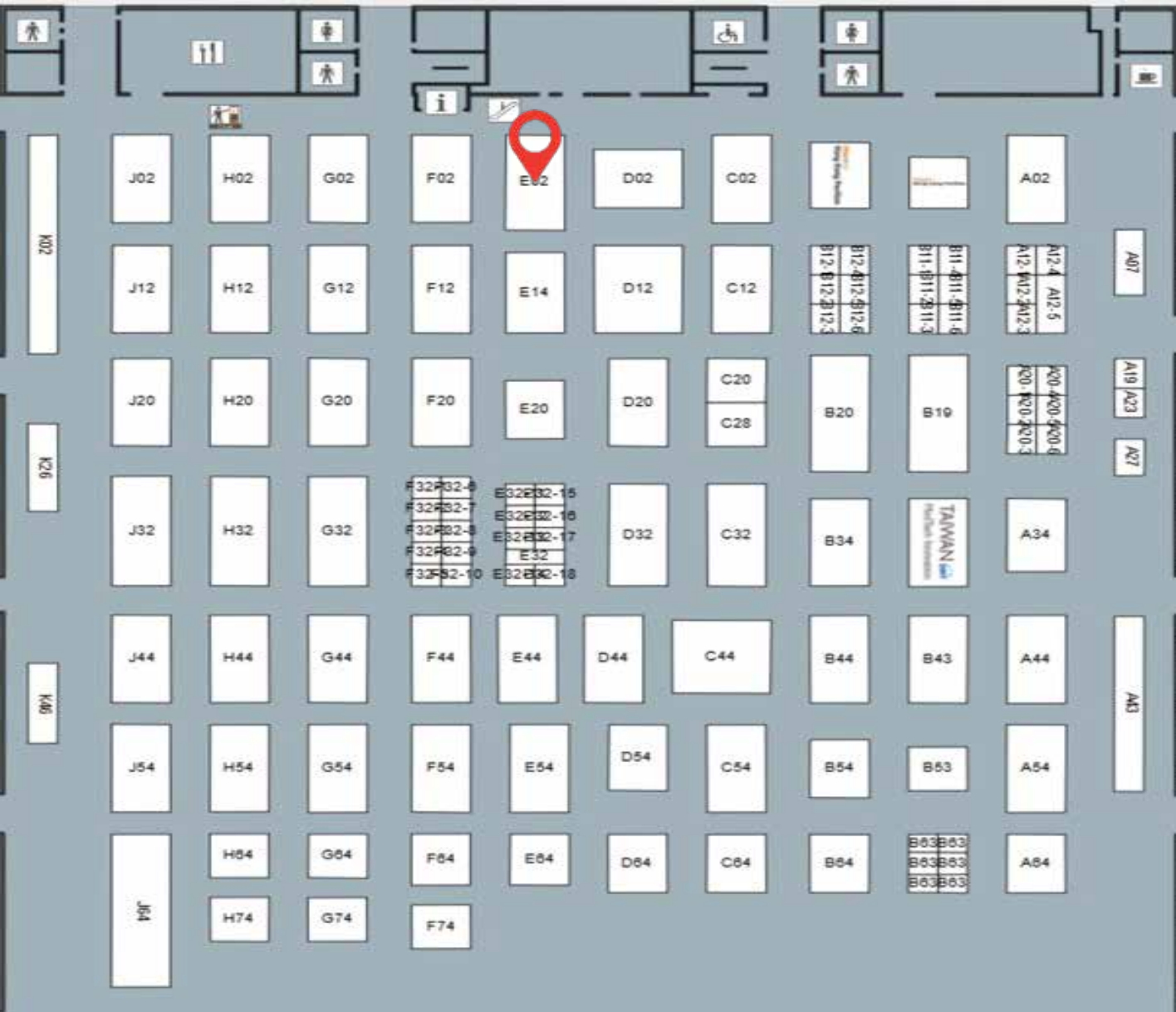
Map of Messe Düsseldorf



▲臺北展示區位於杜塞道夫展覽貿易中心16館  
Taipei Exhibition Area, located at Hall 16

# 臺北展示區位置圖

## Location of Taipei Exhibition Area



### 臺北展示區廠商

#### Exhibitors in Taipei Exhibition Area

- 

**詠捷生醫股份有限公司**  
UJ BioMed Co., Ltd.
- 

**亞大基因科技股份有限公司**  
Atgenomix Incorporated
- 

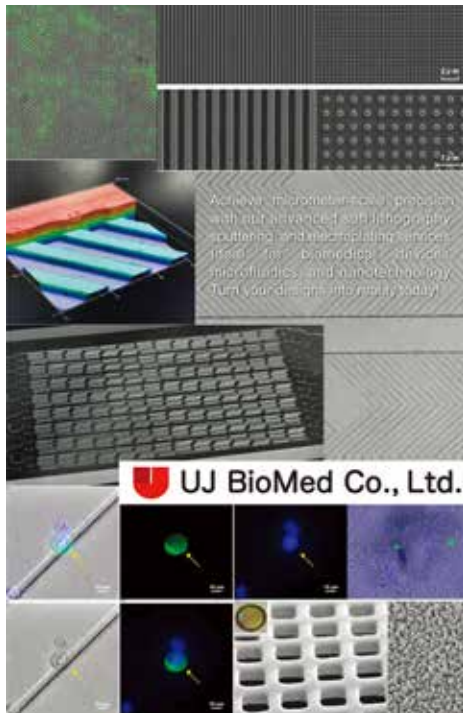
**神經元科技股份有限公司**  
Neurobit Technologies Co., Ltd.
- 

**寶健科技股份有限公司**  
Lite-Med Inc.
- 

**奈捷生物科技股份有限公司**  
Instant NanoBiosensors Co., Ltd.
- 

**奧澄生醫股份有限公司**  
Ocean Biomedical Co., Ltd.





UJ BioMed offers OEM/ODM automated systems for diagnostics, R&D, and biomedical applications. Enhance precision, efficiency, and innovation across your operations, driving success in every aspect of healthcare.



▲詠捷產品介紹展板 Posters of UJ BioMed



詠捷生醫專精於開發客製化的自動化平台，應用於醫療診斷與生物醫學系統。我們提供量身打造的解決方案，整合先進技術，服務 OEM 和 ODM 應用，協助客戶實現特定目標。我們的專業領域涵蓋自動化診斷系統的開發，利用微流體技術及晶片實驗室平台，提升醫療檢測的精準度與效率。

## 網站 Website

[www.ujbiomed.com](http://www.ujbiomed.com)

## 聯絡人 Contact

Lucy Chien

[ujbiomed@gmail.com](mailto:ujbiomed@gmail.com)

此外，我們提供全面的精密製造服務，採用光刻、電鍍及濺鍍等技術，開發精密結構與專用的生物醫學探針。詠捷生醫秉持創新與靈活性的核心價值，致力於滿足醫療與生物醫學產業不斷演進的需求。

UJ BioMed specializes in developing customized automation platforms for healthcare diagnostics and biomedical systems. We provide tailored solutions that integrate advanced technologies for OEM and ODM applications, helping our clients achieve their specific goals. Our expertise includes the creation of automated diagnostic systems utilizing microfluidic technologies and lab-on-a-chip platforms to enhance precision and efficiency in medical testing.

Additionally, we offer comprehensive precision manufacturing services, employing techniques such as lithography, electroplating, and sputtering to develop intricate structures and specialized biomedical probes. UJ BioMed is dedicated to innovation and flexibility, committed to meeting the evolving needs of the healthcare and biomedical industries.

## 業務領域 Major Fields

專精於醫療診斷的客製化自動化解決方案，擁有微流體和精密製造（光刻、電鍍、濺鍍）的專業知識。

Specializes in customized automation solutions for healthcare diagnostics, with expertise in microfluidics and precision fabrication (lithography, electroplating, sputtering).

## 合作意向 Business Interests

- 尋求診斷系統整合的 OEM/ODM 合作夥伴。
- 提供微流體設備開發與精密製造的合約服務。
- Partnerships for diagnostic system integration (OEM/ODM).
- Contract services for microfluidic device development and precision manufacturing.

## 產品介紹 Product Description

### 稀有細胞富集工具

#### Rare Cell Enrichment Tools

詠捷生醫的一大亮點產品是專為稀有細胞富集設計的微流體晶片。此創新工具對於癌症研究與診斷至關重要，提供高效平台用於分離與分析稀有細胞。另外，我們開發了雙層篩選器，專用於單細胞的選擇、捕捉與培養。該產品適用於需要精準單細胞分析與操作的應用，推動個人化醫療與細胞研究的進展。

One of our standout products is a microfluidic chip designed for rare cell enrichment. This innovative tool is critical for cancer research and diagnostics, offering an efficient platform for isolating and analyzing rare cells. Another notable product is our double-layered sieve for single-cell selection, capture, and culture. It supports applications requiring precise single-cell analysis and manipulation, advancing personalized medicine and cellular research.

### 脂質囊泡配方用微混合器

#### Micromixers for Lipid Vesicle Formulations:

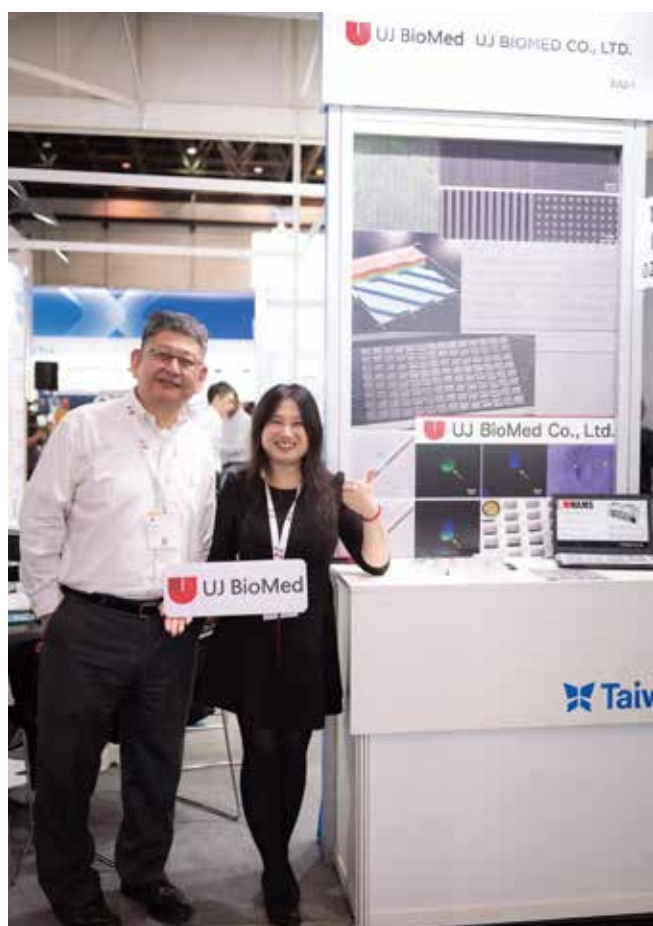
詠捷生醫專精於開發用於脂質囊泡配方生產的微混合器。這些配方在先進製藥與生物技術應用中發揮關鍵作用，包括用於基因物質基礎療法的製劑。我們的微混合器技術強調了提升製藥製程精準度與規模化的承諾。

UJ BioMed specializes in developing micromixers that are integral to the production of lipid vesicle formulations. These formulations play a vital role in advanced pharmaceutical and biotechnology applications, including those used in genetic material-based therapeutics. Our micromixer technology underscores our commitment to improving precision and scalability in pharmaceutical manufacturing.

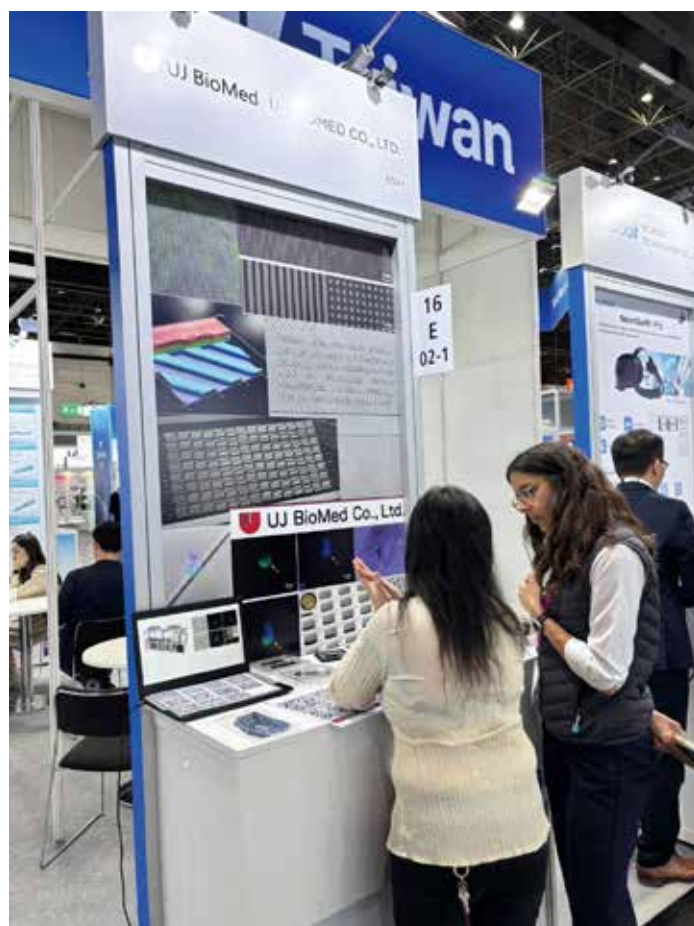




▲詠捷的攤位布置與展品 Booth and products of UJ BioMed



▲官總經理和簡創辦人合影  
General manager and funder



▲向參觀者介紹客製化的解決方案  
Introducing customized solutions to visitors

## NeuroSwift™ Pro



▲神經元展品-NeuroSwift Pro

# Neurobit

### 網站 Website

[www.neurobittech.com](http://www.neurobittech.com)

### 聯絡人 Contact

Travis Yang  
[travisyang@neurobittech.com](mailto:travisyang@neurobittech.com)

神經元科技成立於臺灣臺北，公司分為五大核心部門：管理部、業務部、製造部、研發部與品管部。Neurobit專精於高抗干擾的眼動追蹤技術，能精確輸出經角度校正的瞳孔中心與視線位置。此外，公司專注在具自我校正功能的報告演算法開發，確保數據穩定性，另有AIVertigo技術，專門用於協助評估腦部相關疾病。

Neurobit Technologies Co., Ltd. was founded in Taipei, Taiwan. The company is structured into five main departments: Management, Sales, Manufacturing, Research & Development, and Quality Control. Neurobit Technology's core expertise includes high-interference-resistant eye-tracking technology, capable of outputting pupil center and gaze position with angular correction. The company also excels in report algorithm technology with self-calibration capabilities, ensuring data stability, as well as AIVertigo, a technology that aids in evaluating brain disorders.



## 業務領域 Major Fields

數位健康、醫療器材  
腦部疾病醫療決策支援系統

Digital Health, Medical Device  
Medical Decision Support System for Brain Diseases

## 合作意向 Business Interests

尋找經銷商、募資、技術授權

Looking for Distributors, Fundraising, Technology Licensing

## 產品介紹 Product Description

NeuroSwift  
神經系統診斷篩檢系統  
a neurological  
diagnostic screening  
system

Neurobit的主要產品包含NeuroSwift神經學診斷快篩，已獲得美國FDA、歐盟CE MDR，以及台灣TFDA的醫療器材認證。NeuroSwift Pro專為中樞神經和平衡系統疾病評估設計，同樣通過了FDA和TFDA認證。此外，公司亦有AlVertigo/NeuroSwift Pro+ 系統用於腦部疾病的分類與預測，以及預測近視風險的eyeForm平台。

Neurobit's primary products include NeuroSwift, a neurological diagnostic screening system that has received certifications from the U.S. FDA, EU CE MDR, and Taiwan TFDA for medical device approval. NeuroSwift Pro, designed for assessing central nervous and balance system disorders, is also FDA and TFDA certified. Additionally, the company offers the AlVertigo/NeuroSwift Pro+ system for brain disease classification and prediction, as well as eyeForm, a platform for predicting myopia risks.

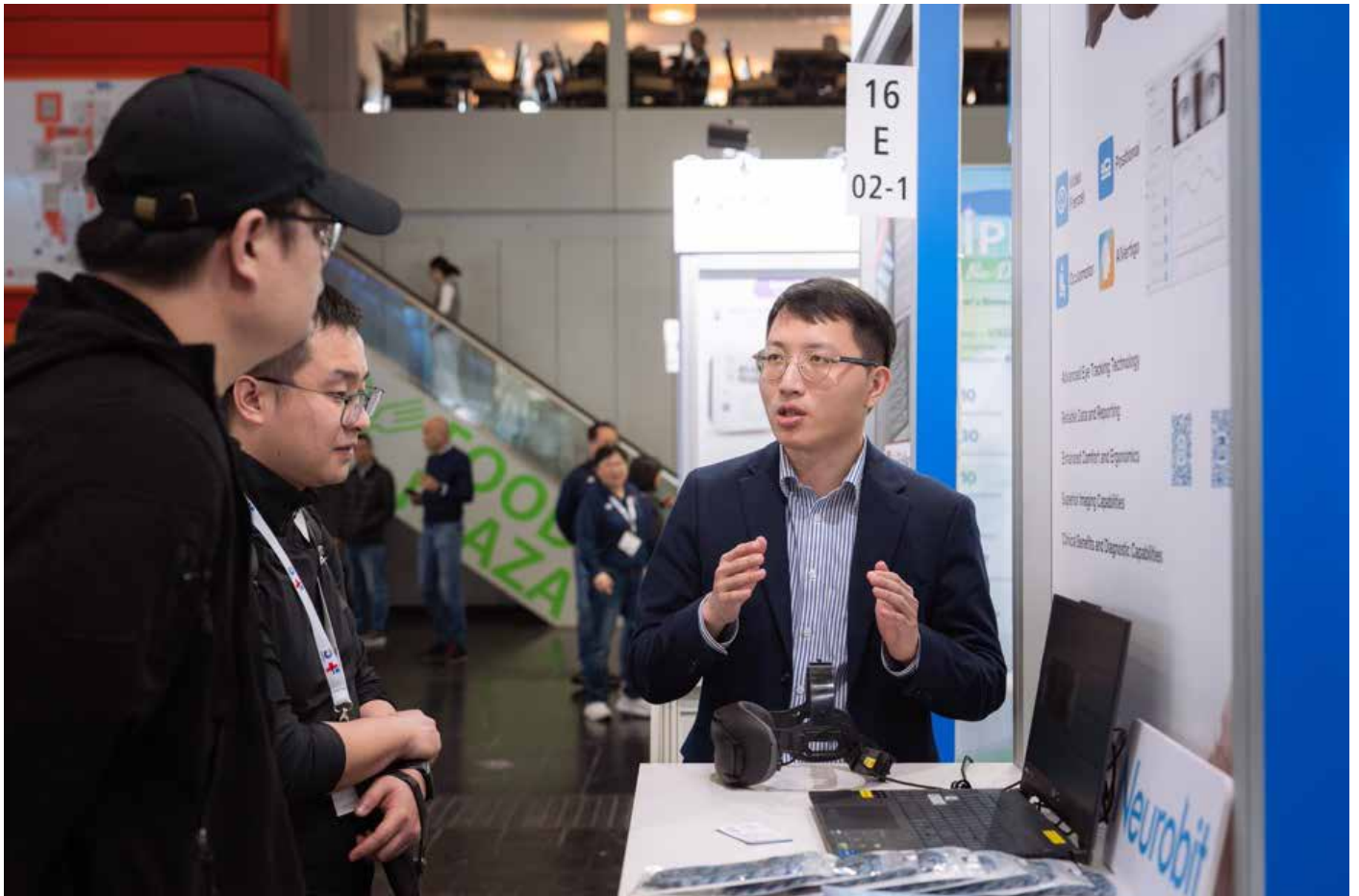




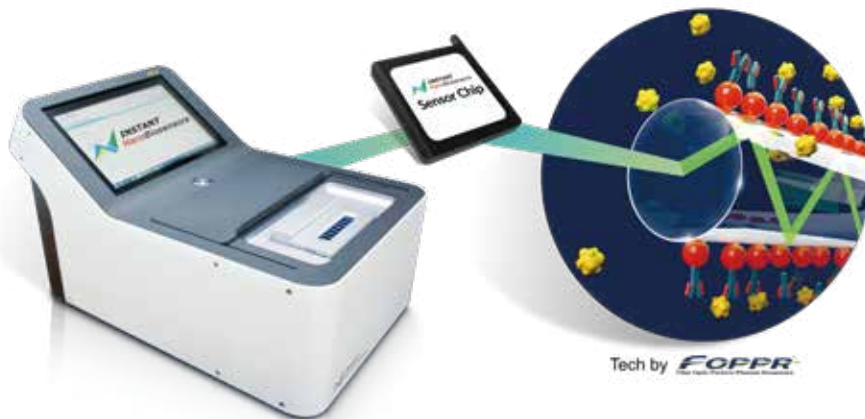
▲與參觀者互動、交流  
Interacting with visitors



▲參觀者實際體驗產品功能  
Experiencing product features







▲阿茲海默症光感測生物指標檢測儀  
Ultra-Sensitive Biomarker Blood  
Test for Alzheimer's



▲奈捷 國際事業經理 溫凡志  
Business Development Manager, Darren Wen

## 網站 Website

[www.instantnano.com](http://www.instantnano.com)

奈捷生物科技是一家屢獲殊榮的台灣公司，專門開發尖端的生物感測平台和INVISION白血病一站式建置精準醫療解決方案。我們的使命是通過簡單、可靠、價格實惠的檢測解決方案，不斷提升生物醫學研究和診斷流程。

憑藉獨特的專利FOPPR™技術（光纖式粒子電漿共振），光感測生物指標檢測儀為廣泛的應用提供了即時準確的結果。通過將新型生物標記與先進設備和生物晶片相結合，我們旨在徹底改變傳統的免疫分析和診斷方式，推動更有效率的醫療保健生態系統。

## 聯絡人 Contact

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BD Manager  
[bd\\_eu@instantnano.com](mailto:bd_eu@instantnano.com)

自2020年以來，我們還利用豐富的經驗和行業知識，成立了INVISION基因組學事業部。INVISION基因組學事業部致力於提供一站式建置精準醫療解決方案，通過自動化和流程簡化，讓單人即可在兩天內完成從臨床檢體到用藥指引報告產出的整個作業流程，包括自動化萃取、建庫及一鍵式分析與報告生成，實現高效且精準的運作。其具競爭力的價格符合健保規範，不僅減輕患者的經濟負擔，也協助醫院以高品質服務更多病患，進一步提升治療準確性並縮短等待時間。

Instant NanoBiosensors Co., Ltd. is an award-winning Taiwanese company specializing in the development of cutting-edge biosensor platforms and INVISION Leukemia Embedded Precision Medicine Solution. Our mission is to continuously enhance biomedical research and diagnostic processes with simple, reliable, and affordable detection solutions.

With our unique and patented FOPPR™ Technology (Fiber Optic Particle Plasmon Resonance), the Light-Sensing Biomarker Analyzer provides instant and accurate results for a wide range of applications. By integrating novel biomarkers with advanced devices and biochips, we aim to revolutionize traditional immunoassays and diagnostic analyses, driving a more efficient healthcare ecosystem.

Since 2020, we have also leveraged our extensive experience and industry knowledge to establish the INVISION Genomics Business Unit. The INVISION Genomics Division is dedicated to delivering embedded precision medicine solutions. Through automation and streamlined workflows, a single operator can complete the entire process—from clinical sample to medication guidance report—within just two days. This includes automated extraction, library preparation, and one-click analysis and report generation, ensuring efficient and precise operations. Its competitive pricing aligns with healthcare reimbursement policies, reducing the financial burden on patients while enabling hospitals to provide high-quality services to more patients, ultimately improving treatment accuracy and reducing waiting time.

## 業務領域 Major Fields

阿茲海默症光感測生物指標檢測儀

Ultra-Sensitive Biomarker Blood Test for Alzheimer's

## 合作意向 Business Interests

尋找潛在的戰略合作夥伴：

- 蛋白質檢測設備及相關服務經銷商
- 專門從事神經退行性疾病檢測服務實驗室
- 開發超靈敏檢測、抗體表徵服務或檢測平台公司
- 需要阿爾茨海默病檢測用於臨床試驗製藥公司
- 對阿爾茨海默病檢測高度感興趣的製藥、生物技術或投資公司

Seeking Potential Strategic Partners：

- Distributors of protein testing equipment and related services
- Laboratories specializing in neurodegenerative diseases testing services
- Biotechnology companies developing ultra-sensitive assays, antibody characterization service or detection platforms
- Pharmaceutical companies requiring Alzheimer's disease detection for clinical trials
- Pharmaceutical, biotechnology or investment companies with a high interest in Alzheimer's disease detection



## 產品介紹

### Product Description

阿茲海默症  
光感測生物指標檢測儀

Ultra-Sensitive  
Biomarker Blood Test  
for Alzheimer's

光感測生物指標檢測儀是一種先進的血液檢測平台，專為早期檢測神經退行性疾病，尤其是阿茲海默症而設計。它利用我們專利的光纖式粒子電漿共振 (FOPPR) 技術和 IN-Chip 自動流體微流控晶片，檢測蛋白質生物標記的濃度比傳統方法低 5 個數量級( $10^5$ )，提供無與倫比的靈敏度和準確性。

該平台設計考慮了便攜性和易用性，使其適用於去中心化和資源有限的醫療環境。IN-Chip 技術簡化了流體控制，無需泵或複雜的管路，確保簡單可靠的檢測過程。操作過程簡單，樣品準備最少，加快了檢測速度，非常適合去中心化醫療環境。

我們的解決方案結合了尖端技術和簡化的操作，以解決早期神經退行性疾病檢測的挑戰。通過實現早期干預，它不僅改善了患者的預後，而且降低了長期的醫療成本，使其成為管理阿茲海默症等疾病的重要工具。

Light Sensing Biomarker Analyzer is an advanced blood test platform designed for early detection of neurodegenerative diseases, particularly Alzheimer's. It leverages our patented Fiber Optic Particle Plasmon Resonance (FOPPR) technology and IN-Chip, an auto-flowing microfluidic chip, to detect protein biomarkers at concentrations up to 5 orders of magnitude lower than traditional methods, offering unmatched sensitivity and accuracy.

The platform is designed with portability and ease of use in mind, making it accessible for decentralized and resource-limited settings. The IN-Chip technology streamlines fluid control without requiring pumps or complex tubing, ensuring a simple and reliable testing process.

The operating process is straightforward, requiring minimal sample preparation, which speeds up testing and makes it ideal for decentralized environments. The integration with cloud systems ensures secure storage, analysis, and sharing of results, supporting informed decision-making by healthcare providers.

In summary, our solution combines cutting-edge technology and streamlined operations to address the challenges of early neurodegenerative disease detection. By enabling early intervention, it not only improves patient outcomes but also reduces long-term healthcare costs, making it a valuable tool in managing diseases like Alzheimer's.



▲溫經理與參觀者交流 Interacting with visitors

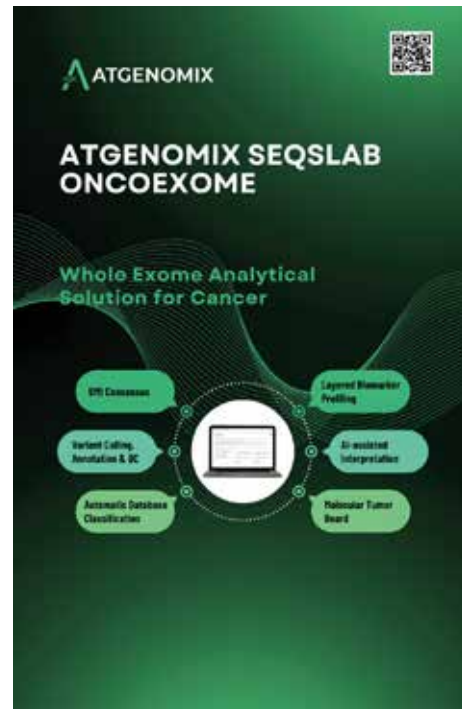
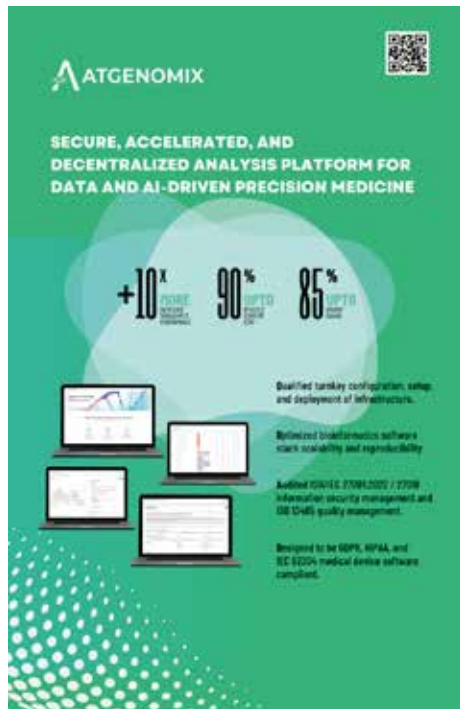


▲介紹光感測生物指標檢測儀  
Introducing products



▲奈捷獲選參加趨勢發表會  
Company presentation

▲神經元 執行長楊鈞程 CEO of Neurobit



▲亞大基因產品海報 Posters for the exhibition



## 網站 Website

[www.atgenomix.com](http://www.atgenomix.com)

## 聯絡人 Contact

Allen Chang

CEO / BD

[allen.chang@atgenomix.com](mailto:allen.chang@atgenomix.com)

Atgenomix 是一家以雲端為基礎的精準醫療軟體公司，利用尖端數據和 AI 技術。我們的首要重點是通過提供先進的計算和分析解決方案來徹底改變實驗室開發測試 (LDT)。通過解決診斷需求，我們旨在彌合行業中的關鍵差距，確保經過審計的質量、可擴展性和定制的生物醫學檢測解決方案。

Atgenomix is a cloud-native precision medicine software company leveraging cutting-edge data and AI technologies. Our primary focus is to revolutionize laboratory developed testing (LDT) by offering advanced computational and analytics solutions. By addressing diagnostic demands, we aim to bridge crucial gaps in the industry, ensuring audited-quality, scalable, and tailored biomedical testing solutions.

▲執行長向參觀者介紹自家產品 Introducing products



## 業務領域 Major Fields

安全、加速、去中心化的雲端分析平台，用於數據和 AI 驅動的精準醫學，以填補診斷需求的空白。

Secure, accelerated, and decentralized cloud analysis platform for data and AI-driven precision medicine to bridge the gaps in diagnostic demands.

## 合作意向 Business Interests

尋求基於 Atgenomix SeqsLab 平臺的 NGS 基因檢測實驗室開發測試 (LDT) 的聯合銷售/聯合開發/商業化機會。

Seeking co-sell / co-development / commercialization opportunities for NGS-based laboratory-developed testing based on Atgenomix SeqsLab Platform.

## 產品介紹 Product Description

Atgenomix SeqsLab  
平臺

Atgenomix SeqsLab  
Platform

Atgenomix SeqsLab 平台是由 Atgenomix 專門設計，旨在賦予基因檢測服務提供者擴展其全球臨床診斷產品組合的能力。此外，它使臨床研究人員能夠加速大規模基因體數據處理，同時允許生物資訊學家快速引入新的分析軟體產品。Atgenomix SeqsLab 目前已在超過 10 個醫療中心和 LDT 能力的實驗室中積極運作。主要解決方案在於提供精準腫瘤學、促進罕見疾病診斷、支持生殖醫學、啟用產前診斷，以及處理常見和慢性疾病。這個多功能平台作為一個全面的解決方案，滿足基因組學和診斷領域各種專業領域的需求。

Atgenomix SeqsLab Platform, purposefully formulated by Atgenomix, empowers genomic testing providers to expand their clinical diagnostics portfolio on a global scale. Additionally, it enables clinical researchers to expedite large-scale omics data processing while allowing bioinformatics scientists to introduce new analysis software products rapidly. Atgenomix SeqsLab is actively operational in over 10 medical centers and LDT-capable laboratories. The primary solution lies in delivering precision oncology, facilitating rare disease diagnosis, supporting reproductive medicine, enabling prenatal diagnosis, and addressing common and chronic diseases. This versatile platform serves as a comprehensive solution catering to various specialized areas within the realm of genomics and diagnostics.

► 與參觀者互動  
Interacting with visitors





▲亞大基因團隊於攤位前合影 Atgenomix Team



▲向參觀者介紹產品解決方案  
Introducing product solutions



▲邀請參觀者下載產品DM  
Download for more information



▲寶健展品 Products of Lite-Med

## LITEMED

### 網站 Website

[www.lite-med.com](http://www.lite-med.com)

### 聯絡人 Contact

Bruce Yang

Senior Director

[bruceyang@lite-med.com](mailto:bruceyang@lite-med.com)

寶健科技成立於1991年，為台灣自主研發且通過GMP及ISO 13485驗證之優良中大型醫療器材製造商。創建初期即投入震波技術醫療應用研究。在獲得絕佳臨床效果後，整合台灣國際水準之電腦科技、精密機械及自動控制技術，自主研發設計製造醫療儀器；並配合政府發展生技醫療產業政策，以LiteMed(Lighten Taiwan Excellent Medical)品牌行銷於世界。產品目前有自動化雙定位體外震波碎石機、多功能體外震波治療儀，現今已成為臺灣專業醫療儀器公司。

Lite-Med Inc., founded in 1991, is one of the best ISO-13485 /GMP-approved medical equipment manufacturers in Taiwan. Initially, Lite-Med Inc. engaged in the design and research of shock wave technology. After achieving excellent clinical results, we integrated world-class, Made-in-Taiwan techniques, including computer technology, precision machinery, and semiconductor automatic control, to self-design and manufacture medical instruments. In line with the government's policy of developing the biomedical industry, we began marketing our products worldwide under the brand name Lite-Med (Lighten Taiwan Excellent Medical). Our products include Auto Dual Localization ESWL, ESWT, and multi-functional ESWT. Today, Lite-Med has become a well-known medical device company in Taiwan.



## 業務領域 Major Fields

體外震波碎石機、體外震波治療儀 研發及生產製造

Developing and manufacturing extracorporeal shock wave lithotripter and extracorporeal shock wave therapy

## 合作意向 Business Interests

尋找本地代理商或經銷商以推廣和銷售產品

Looking for local agents or distributors to promote and sell products

## 產品介紹 Product Description

體外震波碎石機  
LM-9200 ELMA

Extracorporeal  
shock wave  
lithotripter  
LM-9200 ELMA

體外震波碎石機 LM-9200 ELMA特點：

- 高效無痛的電磁式震波產生器
- 舒適恆溫的自動壓力調整水囊
- 自動化電腦輔助雙定位系統
- 精準馬達帶動治療床台
- 數位化影像C-arm X光機
- 完善的電子病歷系統
- 超音波即時影像結石追蹤系統
- 超音波即時影像結石瞄準系統

LM-9200 series Features：

- High-Efficient Painless Electromagnetic Shockwave Generator
- Comfortable Constant-Temp Automatic Pressure Adjustment Water Cushion
- Computer-Aided Automatic Dual Localization System
- Smart Dual Localization & Real-Time Monitoring System
- Precise Servo-Motor Control Treatment Table
- Digital High-Resolution C-arm X-ray
- Full-Function Electronic Medical Records and PACS system
- World's No.1 Real-Time Ultrasound Stone Tracking System
- World's No.1 Real-Time Ultrasound Stone Aiming System



▲體外震波碎石機 LM-9200 ELMA  
Extracorporeal shock wave lithotripter LM-9200 ELMA

## 體外震波治療儀

### LM-IASO

### Multi-function Extracorporeal shock wave therapy LM-IASO

#### 體外震波治療儀 LM-IASO 特點：

- 安全穩定的聚焦式震波技術
- 直觀簡單的觸控螢幕操作
- 廣泛的治療範圍和多種應用
- 支持多種震波類型
- 多角度、易操作的靈活手臂
- 高機動性的專用推車

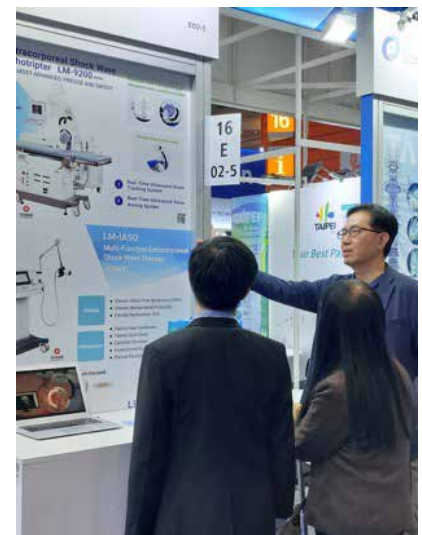
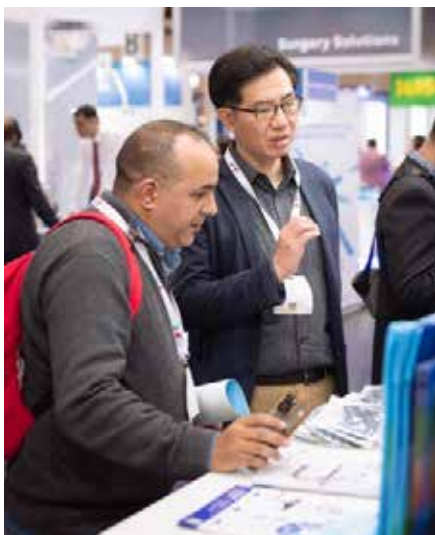
#### LM-9200 series Features：

- Safe and Stable Focused Shockwave Technology
- Intuitive and Simple Control Touch Screen
- Wide Treatment Area and Multiple Applications
- Support several types of Shockwaves
- Multi-phase and easy operation flexible arm
- High Mobility Exclusive Trolley



#### ▲體外震波治療儀LM-IASO

#### Multi-function Extracorporeal shock wave therapy LM-IASO



▲楊協理與參觀者互動、介紹 Interactions between Director Yang and visitors



▲奧澄產品海報 Posters for the exhibition



## 網站 Website

<https://reurl.cc/5dVYly>

我們克服了傳統鎖定骨板系統的限制。雖然市面上已有可變角度螺釘的類似產品，但它們需要專用的系統才能運作。Ocean可變角度系統消除了這個問題，使外科醫生可以立即使用它，而無需等待專用系統消毒，從而為手術提供了更多選擇和更好的治療方法。這顯著降低了手術風險和時間，確保患者能夠及時獲得最佳的護理。我們與TAF實驗室合作，確保產品的安全性和可行性。(TAF:2540)

## 聯絡人 Contact

Klaus  
General Manager  
BD & Licensing  
[oceanbiomedical.klaus@gmail.com](mailto:oceanbiomedical.klaus@gmail.com)

We have overcome the limitations of traditional locking plate systems. While similar products with Variable Angle screws are available on the market, they require dedicated systems to function. The Ocean Variable Angle system eliminates this issue, allowing surgeons to use it immediately without waiting for the dedicated system to be sterilized, thereby offering more options and better treatment methods during surgery. This significantly reduces surgical risk and time, ensuring that patients receive the best possible care promptly. We collaborate with the TAF laboratory to ensure the safety and feasibility of our products.(TAF:2540)



## 業務領域 Major Fields

我們致力於為骨折患者提供更優質的治療。

We primarily aim to provide better treatment for fracture patients.

## 合作意向 Business Interests

- 鈦合金鎖定骨釘骨板系統創新
  - 共同合作開發
  - 基於創新專利技術的首創藥物商業化機會
- Innovative technology for titanium alloy locking screw and plate systems
  - Co-development
  - Commercialization opportunities for first-in-class drugs based on innovative proprietary technology

## 產品介紹 Product Description

我們專利的骨螺釘設計允許在臨床環境中進行實時角度調整，無需使用專用通用板即可實現多軸功能。這意味著傳統的板材現在可以受益於通用系統的優勢，顯著減少麻醉時間和手術相關風險。此外，這種設計使外科醫生能夠更好地滿足個體患者的複雜需求。

Our patented bone screw design allows for real-time angle adjustment in the clinical setting, eliminating the need for specialized universal plates to achieve multi-axial functionality. This means that traditional plates can now benefit from the advantages of a universal system, significantly reducing anesthesia time and associated risks during surgery. Additionally, this design enables surgeons to better address the complex needs of individual patients.



▲奧澄產品展示

Product display of Ocean Biomedical



▲奧澄向參觀者介紹產品  
Introducing products to visitors



▲與參觀者解說、互動  
Interacting with visitor



▲奧澄 總經理與財務長 General Manager & CFO

# 結語

## Conclusion

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MEDICA作為全球醫療產業的風向球，每年匯聚來自世界各地的創新技術與產品。在這個競爭激烈的展會中，如何脫穎而出，成為眾多參展商所面臨的挑戰。透過計畫的參與、執行，臺北展示區參展廠商們在拓展市場、提升品牌知名度、了解市場趨勢、建立合作關係的面向上皆收穫豐碩。

### 模組化展位設計，打造專屬品牌形象

臺北展示區透過模組化、獨立的展位設計，打造了兼具美觀與功能性的展示空間，不僅提供了足夠的洽談區域，更營造出私密且專業的洽談氛圍，讓參展商能更專注地與潛在客戶進行深入交流。同時，透過現場產品展示、解說及體驗，吸引眾多參觀者駐足，更深入了解產品特色、應用場景與市場優勢，促進與國際市場的緊密聯繫。

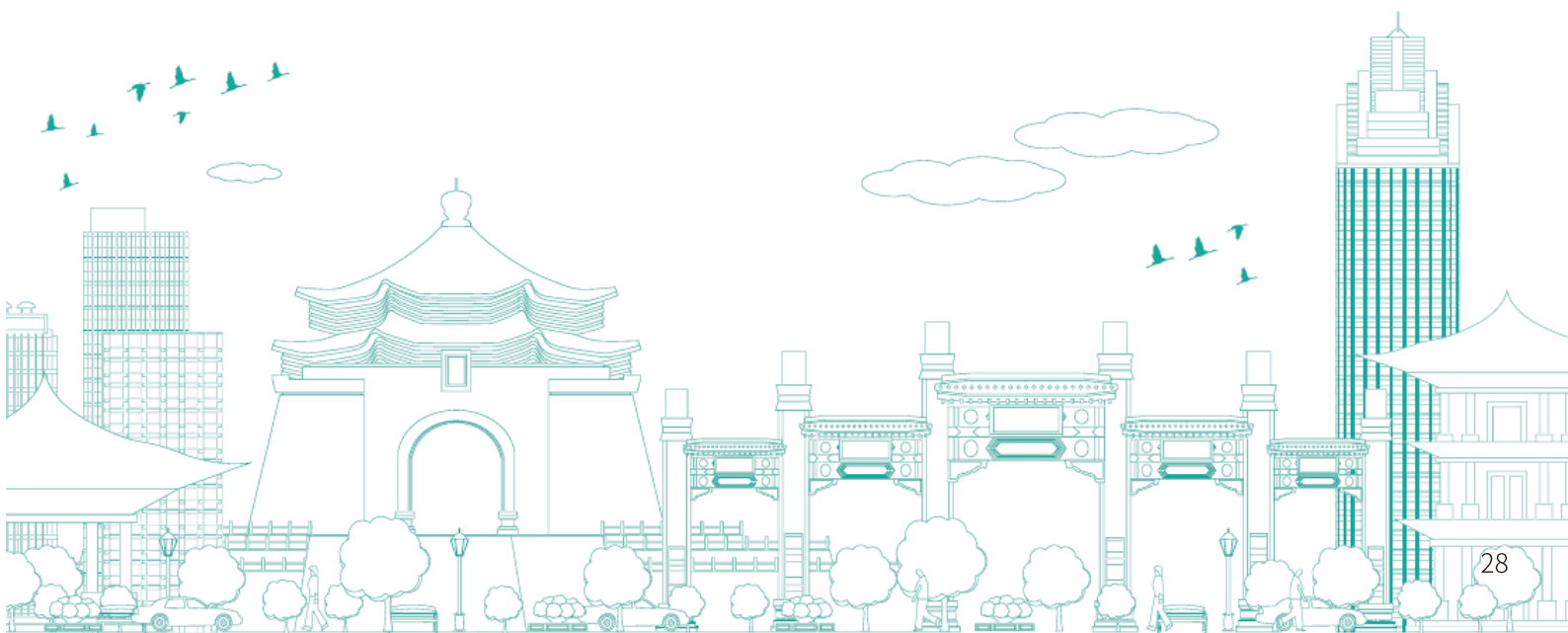
### 多管道行銷，精準觸及目標客群

整合各單位行銷資源，為參展商提供全方位的行銷服務。透過生技臺北主題網、Google關鍵字廣告等多種管道，針對參展產品進行精準行銷，成功推進參展廠商觸及潛在客戶。參展廠商運用MEDICA大會提供的Matchmaking App，主動出擊，提前安排高質量的商務洽談，進一步拓展國際市場為未來營收成長注入新動能。

### 洞察市場趨勢，提升產品競爭力

MEDICA這個國際舞台上，不僅是展示產品，更是深入了解全球醫療市場的絕佳機會。透過與國際潛在客戶的交流和競品分析，參展廠商能更清晰地定位自身產品的優勢，並洞察市場最新趨勢。這些寶貴的資訊，不僅有助於調整產品策略，提升市場競爭力，更為未來的產品開發提供了方向，加速國際市場的開發。

2024年德國杜塞道夫醫療器材展臺北展示區參展廠商國際市場拓展的野心，讓全球企業看見自己的積極與努力，讓臺北生技在國際開啟耀眼的光芒，未來臺北市政府將持續協助本市生技廠商提升國際能見度、鏈接國際資源與商機，共同拓展國際市場，促進產業升級。





MEDICA, a global beacon for medical innovation, annually converges cutting-edge technologies and groundbreaking products from around the world. Within this highly competitive exhibition landscape, distinguishing oneself is paramount for exhibitors. By participating in our program, exhibitors from the Taipei Exhibition Area have reaped significant benefits, including market expansion, enhanced brand visibility, insightful market trend analysis, and strategic partnerships.

### **Crafting Immersive Brand Experiences**

Taipei Exhibition Area features a modular, standalone booth design that is both aesthetically pleasing and highly functional. By providing private meeting areas, we create a focused and professional environment for exhibitors to engage in in-depth discussions with potential clients. With on-site product demonstrations, explanations, and interactive experiences, our exhibitors attract numerous visitors and foster a deeper understanding of their products' unique features, applications, and market advantages.

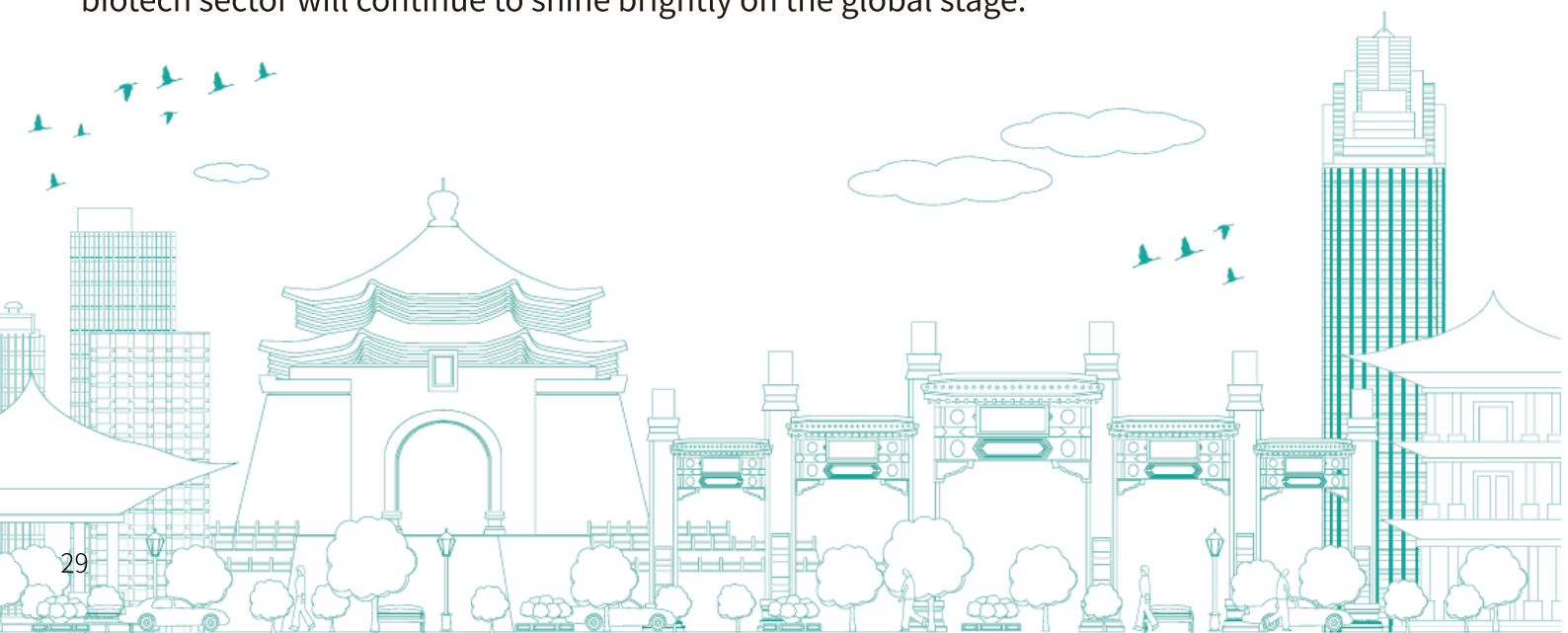
### **Multi-channel Marketing: Precisely Targeting Your Audience**

By integrating the marketing resources of various departments, we provide exhibitors with comprehensive marketing services. Through dedicated web pages, Google keyword advertising, and other channels, we conduct targeted marketing for your exhibit products, successfully reaching potential customers worldwide. By using the MEDICA's Matchmaking App, exhibitors can take the initiative to proactively schedule high-quality business meetings, further expanding their international market and injecting new vitality into future revenue growth.

### **Unveiling Market Insights and Forging a Competitive Edge**

MEDICA offers an unparalleled opportunity to delve into the global medical market. By interacting with international clients and conducting competitive analysis, exhibitors can clearly position their products' strengths and stay informed about the latest market trends. This valuable intelligence empowers exhibitors to refine product strategies, enhance market competitiveness, and guide future product development, ultimately accelerating international market expansion.

The ambitious international market expansion of exhibitors from Taipei Exhibition Area at the 2024 MEDICA in Düsseldorf has showcased the city's biotech industry to the world. Taipei City Government will continue to support local biotech firms in enhancing their global visibility, connecting with international resources and business opportunities, and jointly expanding into the international market to promote industrial upgrading. Through these efforts, Taipei's biotech sector will continue to shine brightly on the global stage.



指導單位  
Supervised



主辦單位  
Organized



執行單位  
Executed

